



## Meridian Chamber Business Directory Advertising

Your advertisement will appear in 1,000 Member Business Directories and 5,000 Buyers' Guides. Buyers' Guides will be distributed through the Chamber office, City Hall, local banks and advertiser's location.

*This year, at no extra charge, your ad will be accessible online, from your business directory listing on the Chamber website!*

**Space reservation and ready to run artwork deadline is February 26.  
If you require someone to create your ad, please contact us immediately.**

Ads will be located as close to your yellow page listing as possible (but we DO NOT guarantee placement.) All Directory ads will be black ink on yellow pages. Buyers' Guide ads will be black ink on newsprint, with additional 4-color full-page ads available. All ad space is on a first-come, first-served, space available basis.

**Prices are for ad space only, based on camera-ready ads. Advertisers will be invoiced for set-up charges for any ads that are not camera-ready.**

Size	Directory	Buyers' Guide	Cost
	<i>Actual image size (w x h) in inches</i>	<i>Actual image size (w x h) in inches</i>	
Full page	4.5 x 7.162	5 x 8.5	\$450
Half page	4.5 x 3.5	5 x 4.4	\$250
¼ page	2 x 3.5 (vertical only)	2.4 x 4.4 (vertical only)	\$150
Full page	4.5 x 7.162 (black in Directory)	5 x 8.5 (4-color in Buyers' Guide)	\$625
Back cover	4.5 x 7—one color	5 x 6--4-color	Sold

Please note that these sizes are exact, and ads will ONLY run in the direction shown.

Digital file formats only: **Encapsulated Postscript (Adobe Illustrator 13.0)**  
**TIF (Adobe Photoshop 10.0)**  
**PDF file**

Please include all artwork and fonts in your ad.

Line art must be no less than 300 dpi and screens must be no less than 85 lpi.

If you need someone to create your ad for you, the Chamber office can refer you to a member. Advertisers are responsible for all costs associated with creating their ad. If you send us ads that require any adjustment by our printer, you will be charged for their time and work.

**YES!! I have circled the size ad I want to run, and will provide the artwork to the Chamber office.**

Name \_\_\_\_\_ Company \_\_\_\_\_

Phone Number \_\_\_\_\_ email \_\_\_\_\_

Fax to: 888-2682. For questions, call Celeste at 888-2817, or email celeste@meridianchamber.org